

Uganda Stop TB Partnership

**TERMS OF REFERENCE OF WORKING GROUP ON ADVOCACY,
COMMUNICATION AND SOCIAL MOBILIZATION (ACSM WG)**

1. To develop strategic approaches (to be recommended to Partners) for scaling up effective TB advocacy and communication interventions.
2. Promoting documentation of evidence based best practices
3. Empower USTP members to develop, implement and evaluate advocacy and communication activities at district, regional and national levels following approved communication strategies.
4. To advise NTLP Programme Manager on matters pertaining to advocacy, communication and social mobilisation.

Composition ¹ (June 2008)

- THETA
- PRIVATE SECTOR (*Chair*)
- DELIVER
- CDC
- GLRA
- POSTA UGANDA
- WHO (Media person, TB-HIV),
- NTLP
- NAFOPHANU
- MOH (Health Promotion)
- USTP Secretariat
- WEDNET (*Vice Chair*)
- MALARIA CONSORTIUM
- NUMAT
- HCP (*Secretary*)
- TB CAP
- UCBHCA

¹ Not restricted to this group. May co-opt other resource persons. Should involve partners that were involved in developing both the TB and TB/HIV communication strategies